

MARTIN

**CUSTOM
E-COMMERCE
SOLUTIONS**



We Help Companies ***Operate Better*** 

For Customers who want an e-commerce buying solution, Martin's **Custom e-Catalog** makes ordering supplies fast, easy and specific to what you need. Our custom-tailored solution features only your approved products. Plus, it's easily accessible on a desktop or mobile device.

Let us help you streamline your ordering process today.

- ▶ Ensures consistency
- ▶ Reduces rogue spend
- ▶ Reduces acquisition process costs
- ▶ Reduces inventory costs
- ▶ Reduces cycle times



E-CATALOG FEATURES

Our e-Commerce site is easy-to-navigate and provides what you need all in one place.

- ▶ Co-branded with your logo
- ▶ Controlled 24/7 login access
- ▶ Products customized for your account
- ▶ Customer-specific pricing
- ▶ Media-rich product information
- ▶ Favorites list for faster ordering
- ▶ Express checkout
- ▶ Purchase approval routing options
- ▶ Order integration with Martin's ERP
- ▶ Contract product management
- ▶ Easy-to-use shopping cart navigation
- ▶ Custom supply lists for quick orders
- ▶ Shop by brand or category
- ▶ Order status tracking
- ▶ Shipment tracking
- ▶ Order history review
- ▶ Repeat order shopping
- ▶ Members only access
- ▶ Customer part no. search/display
- ▶ ***e-Commerce PunchOut***

PUNCHOUT

Martin also offers its B2B Customers PunchOut integration - an easy way to purchase from your Martin e-Catalog site through your company's ERP system or e-procurement application. Connecting through PunchOut makes it easy to procure and process orders from start to finish.

- ▶ Custom procurement catalog configuration
- ▶ Centralized purchasing and procurement
- ▶ Increased efficiency and productivity
- ▶ Lower total procurement costs
- ▶ Decreased purchasing errors
- ▶ Contract-specific buying
- ▶ Lower maintenance

IMPLEMENTATION

WE MAKE IT EASY FOR OUR CUSTOMERS



1. CALL
YOUR MARTIN
SALES REP



2. CHOOSE
YOUR PRODUCTS
& BUYING CRITERIA

MARTIN SUPPLY HANDLES THE REST

To get your Custom e-Catalog, *talk to your Martin Sales Rep*
or call us today at **800.828.8116**.

MARTIN



MARTIN

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ALABAMA

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256.389.3365
- ▶ **BIRMINGHAM**
141 COMMERCE CT
PELHAM, AL 35124
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- ▶ **DECATUR**
3401 HIGHWAY 20, BUILDING J
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- ▶ **SHEFFIELD**
200 APPLETON AVE
SHEFFIELD, AL 35660
256.383.3132
- ▶ **TUSCALOOSA**
3718 11TH AVE
TUSCALOOSA, AL 35401
205.752.0421

GEORGIA

- ▶ **ATLANTA**
6215 FULTON INDUSTRIAL BLVD
ATLANTA, GA 30336
404.346.2141

INDIANA

- ▶ **EVANSVILLE**
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EVANSVILLE, IN 47711
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- ▶ **FORT WAYNE**
1121 E WALLACE ST
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- ▶ **HENDERSON**
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- ▶ **COLUMBUS**
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- ▶ **GREENVILLE**
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GREER, SC 29650
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TENNESSEE

- ▶ **JACKSON**
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AD

Together, we win.

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