

## You can't get back wasted time, but you can get back wasted money

Save up to \$1,500 with your competitive trade-in

Ends October 31, 2021



Owning a printer to create the labels you need when you need them has already made you more efficient. But if it's not a Brady printer, you're still not as efficient as you could be, and even if the labels are cheap, you're still wasting a lot of them. For a limited time, you have the opportunity to earn back some money when you trade in your competitive printer. And those aren't the only savings you'll see — every part of the Brady print system is designed to increase your productivity, including:

**The ultra-durable materials** — the embedded smart chip tells your printer and software exactly what's loaded, so you don't have to

**The printer** — the printer reads the materials in it, and auto-calibrates to every setting the material needs to print correctly on the first label

**The software** — the software auto-populates the correct material, size, and color so you can quickly get printing

**The end result** — your final labels resist fading and stay stuck where you need them, so you don't have to replace them as frequently

That all happens in less than one minute, and only a Brady printer can do it. So to get back some of that wasted money, and start earning back some time. Start your trade up today.

**Keep reading to see how to trade up so you can save up!**










## Step 1

### Determine if you have an eligible printer to trade up until October 31, 2021

Cobra Systems:	Striker3, StrikerPro, VnM4, VnM8
Creative Safety Supply:	LabelTac 4, 4 Pro, 6, 9, Pro X
Epson ColorWorks:	C831, C3400, C3500, C7500
Graphics Products:	DuraLabel 9000, Kodiak, PRO 300, Toro
National Marker:	U400LP, UDO400
Industrial Safety Solutions:	SafetyPro, 4G, 7G, 9G, Evolution 600, Ranger
Max Systems:	CPM-100

## Step 2

### Contact your local Brady representative to purchase one of these printer-and-label bundles:

BBP®37 Printer Includes \$1,500 in materials		BradyPrinter S3100* Includes \$750 in materials	
	BBP37PROMO1		S3100PROMO1
	BBP37PROMO2		S3100PROMO2
	BBP37PROMO3		S3100PROMO3
	BBP37PROMO4		S3100PROMO4
	BBP37PROMO5	* Wi-Fi version only	

After your new printer and materials arrive, we'll set up a time to pick up your trade-in and provide the training you need on your new printer.



**Contact your Martin Sales Rep or call  
800.828.8116. martinsupply.com**

**Terms and conditions:** Offer valid in North America only. Value of free materials based on manufacturer's suggested list price. Eligible customers agree to trade up from a Brady GlobalMark printer or select competitive print systems to the BradyPrinter S3100 or BBP37. Eligible printer must be purchased by customer on or before October 31, 2021. All promotional printer bundles must ship to end user customer. Brady reserves the right to cancel this promotional offer at any time. Brady reserves the right to refuse any request.

USA  
Customer Service: 1-888-272-3946  
BradyID.com

Canada  
Customer Service: 1-800-263-6179  
BradyCanada.ca

Mexico  
Customer Service: 1-800-262-7777  
Inside Sales: 1-800-262-7777 ext 177  
BradyID.com.mx

