

Unbeatable toughness. Unparalleled flexibility.

You need to do your job faster than ever before without sacrificing safety or standards. And you need to be able to rely on your floor marking to change with you — and to stand up to heavy traffic and tough conditions. That's where we come in. Our tapes go down quickly and come up easily, so changes are no sweat. When you're facing new regulations, new equipment, new products — you have the power to adapt your facility to ever changing conditions. No compromises.



3M™ Durable Floor Marking Tape 971 stands up to your ever changing conditions. The flexible floor marking you need for tough, high-traffic conditions.



Fast and easy to apply with clean removal

Requires minimal tools or production downtime to apply — no dripping paint, drying, fumes, or clean-up. Just peel, apply, and get to work.
Easily apply by hand or with the 3M™ Lane Marking
Applicator M-1.



Superior durability

Thick vinyl backing is easy to clean and provides excellent abrasion resistance. Tape withstands lifting, curling and peeling from forklift traffic and dragging pallets.



Make your facility more flexible

Change your layout whenever you like, with no grinding off old paint or masking for new — saving you time and money. Wide variety of tape widths available.



Maximize your efficiency

Using the 5S visual management system helps make it easier to ensure your workplace is more organized, efficient and productive.







3M [™] Durable Floor M	Marking Tape 971			
G/S ID #	SAP Number	Size	Case Qty	Color
70-0075-4733-7	7100249185	2in x 36yd	6/case	
70-0075-4734-5	7100253513	3in x 36yd	4/case	Yellow (1)
70-0075-4735-2	7100253142	4in x 36yd	3/case	
70-0075-4793-1	7100248469	24in x 36yd	1/case	Yellow, Linered
70-0075-4736-0	7100253141	2in x 36yd	6/case	
70-0075-4737-8	7100253517	3in x 36yd	4/case	Blue
70-0075-4738-6	7100254036	4in x 36yd	3/case	
70-0075-4846-7	7100259598	24in x 36yd	1/case	Blue, Linered
70-0075-4739-4	7100259699	2in x 36yd	6/case	
70-0075-4740-2	7100260624	3in x 36yd	4/case	Red
70-0075-4741-0	7100259700	4in x 36yd	3/case	
70-0075-4845-9	7100259750	24in x 36yd	1/case	Red, Linered
70-0075-4742-8	7100251995	2in x 36yd	6/case	
70-0075-4743-6	7100251992	3in x 36yd	4/case	White 3
70-0075-4744-4	7100251993	4in x 36yd	3/case	
70-0075-4792-3	7100248651	24in x 36yd	1/case	White, Linered
70-0075-4745-1	7100260621	2in x 36yd	6/case	
70-0075-4746-9	7100260043	3in x 36yd	4/case	Orange (1)
70-0075-4747-7	7100260625	4in x 36yd	3/case	
70-0075-4839-2	7100260619	24in x 36yd	1/case	Orange, Linered
70-0075-4748-5	7100254034	2in x 36yd	6/case	
70-0075-4749-3	7100254037	3in x 36yd	4/case	Green
70-0075-4750-1	7100254033	4in x 36yd	3/case	
70-0075-4868-1	7100259749	24in x 36yd	1/case	Green, Linered



3M Industrial Adhesives & Tapes 3M Center, Bldg 225-3S-06 St. Paul, MN 55144-1000 USA

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